## 🍞 ΤΟΥΟΤΑ ΒΟSHOKU TÜRKİYE

## **QUALITY POLICY**

Toyota Boshoku Türkiye's quality policy is to supply best quality products to our customers in the light of "Corporate Philosophy" and "TB Way" through implementation of a Quality Management System in accordance with the requirements of ISO/TS 169649.

Corporate Philosophy;

- <u>Society</u>: The Company will promote corporate growth while fulfiling the following responsibilities as a good corporate citizen:
  - Maintain ethical values, ensuring that our corporate activities are fair and transparent;
  - Supply safe products that do not harm the environment; Promote corporate activities that help protect the global environment;
  - · Create a better society as a member of our local communities.
- <u>Customers</u>: The Company will develop innovative technologies and products to deliver quality that satisfies our customers.
- <u>Shareholders:</u> The Company will promote innovative management policies that ensure future corporate growth and the trust of our shareholders.
- <u>Employees:</u> The Company will build and maintain positive labour-management relations, respect the individuality of its employees and create safe and comfortable workplaces.
- <u>Business partners</u>: The Company will promote open and mutually beneficial relationships with its business partners in pursuit of long-term growth and prosperity.

## TB Way;

We contribute to society by developing leading-edge technologies and manufacturing high-quality products.

- We meet challenges with courage and creativity, to realise our dreams.
- We carry out kaizen continuously, aiming to achieve higher goals.
- We practice genchi-genbutsu by going to the source to analyse problems and find their root causes.
- Once a decision is made, we move quickly to carry out the plan, with passion and a sense of mission.
- We seek to do our best, act professionally and take responsibility for our actions.
- We respect the values of other cultures and accept differences, with an open mind and a global perspective.
- As a good corporate citizen, we do what is right and contribute to society.
- We respect the individual and use teamwork to produce the best result.

Top Management of Toyota Boshoku Türkiye decides to adopt below methods to achieve customer satisfaction:

► Comply with requirements and continually improve the effectiveness of the quality management system,

- ► Establish quality objectives and review at planned intervals,
- Ensure that the quality policy is communicated and understood within the organization,
- ► Review quality policy to ensure its continuing suitability.

## Quality slogan : To offer our customers the best level of quality in the world !